

Trifork Notify

Notification Server for Mobile Platforms



Stock alert from Mobile Banking App



3 unread messages from the bank



Welcome notification to customer entering shop

Trifork Notify is a solution for distributing push notifications to devices of multiple platforms in a simple and uniform way.

Most companies will at some point want to communicate with their users via mobile applications in a way that does not require the user to start the app. This could be to inform of general informations, personalized messages, upcoming events, special deals etc.

Instead of having your backend systems integrate to Apple, Google and Microsoft for sending out notifications, use Notify. That way you will not have to deal with the different complexities built into each of the three notification systems, we have already done that for you.

Notify is a backend server product that makes it possible to send native push notifications to users who have installed your app.

Notify is a cloud service that delivers a uniform API (Application Program Interface) which makes it possible to send push notifications to any of the following platforms:

- » iOS (iPhone and iPad)
- » Android (phone and tablets)
- » Windows Phone (7 and 8)
- » Windows (8 and RT)

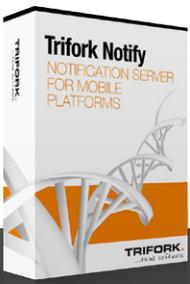
The benefits

Besides the obvious issue of not having to deal with up to three different vendors for pushing notifications Notify also introduces the concept of application groups, filters and users.

Key Features

- Uniform way of sending push notifications across multiple platforms
- Support for groups and aliases
- Simple administrative interface
- REST API for integration to the existing backend systems.
- Central logging of notifications.
- Easy to use library for each app platform
- .NET based solution

TRIFORK.
...think software



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Application groups is connecting e.g. multiple apps into one group and being able to easily target the users of those apps with the same message.

Filters allow you to selectively target the users; this could be used to filter on application version to tell users of an old version that they need to upgrade, or to only target single platforms.

Finally it is possible to tag users. Afterwards you can choose to only send notifications to a selection of users with a given tag.

Notify comes with an easily accessible web-interface as well as a REST-inter-

face for integration with your existing backend systems.

For traceability reasons every notification will be logged in Notify.

To ease the use of Notify, we provide an easy to use library for iOS, Android and Windows Phone/Windows 8.

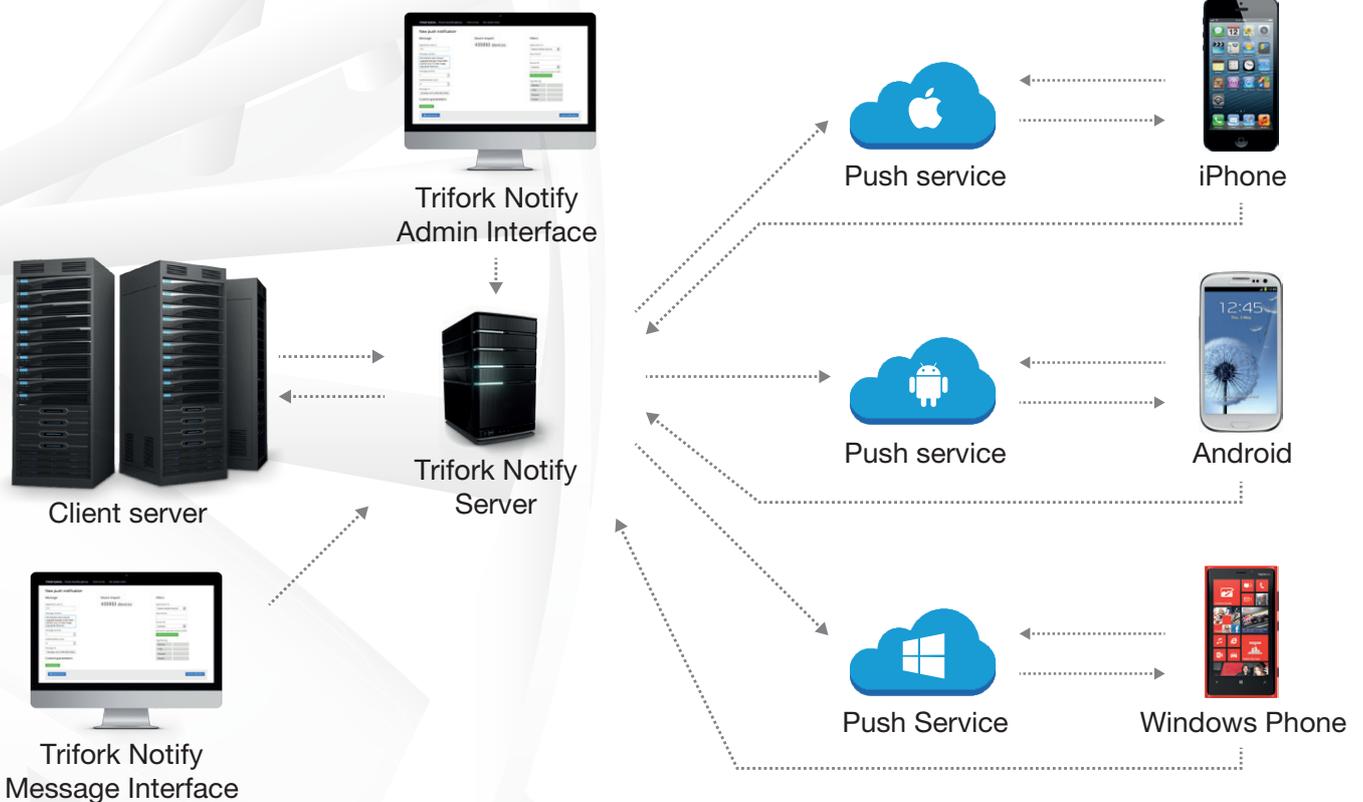
Special integration with your backend

Should you want us to do so, we will gladly help you integrate Notify in your backend setup, for you to get up and running as soon as possible.

How to get started

Notify can be run in your own hosting environment or be hosted by Trifork in the cloud. The solution can be made ready to use within a day.

In order to start using Trifork Notify as your notification server for multiple mobile platforms, contact Peter Rørsgaard at product-sales@trifork.com



For more information please contact Peter Rørsgaard product-sales@trifork.com