

The Ocean Race x Trifork





Jon Koch Hansen,
Sailing Aarhus & Aarhus Events



Malthe Kringelbach Iversen,
CMO, Trifork

Agenda

14:30 Trifork + The Ocean Race

- What is the Ocean Race and why is it legendary?
- Why is Trifork a part of the Ocean Race?
- How is Trifork a part of The Ocean Race and how can you benefit from our sponsorship to attract employees, investors and customers?
- C-level sailing with Trifork L4 – Give your customers an experience they will never forget

15:00 Q&A

15:30 Thank you!





**THE
OCEAN
RACE**

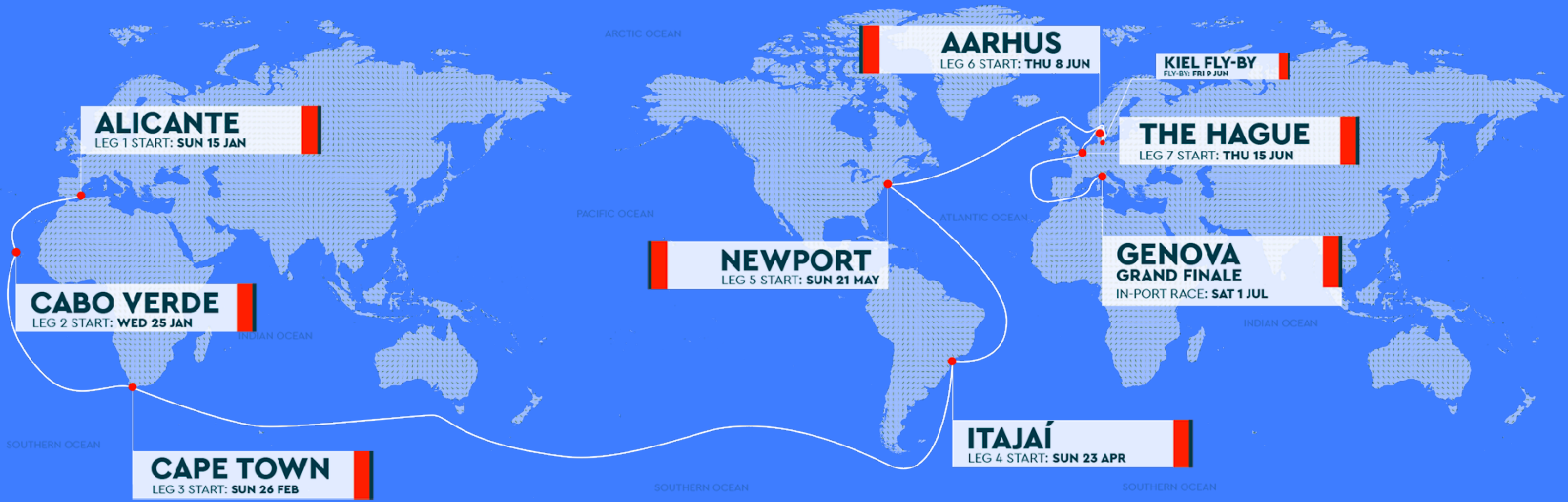
11TH HOUR RACING

GENOVA

YETI

ULYSSE NARDIN

MUSTO



Why?

- Increase brand awareness towards potential employees, customers & investors
- Strengthen our position within sustainability + tech
- Building on top of Trifork's existing investment into the sailing community

Important dates

- Deadline for applying for tickets March 20th
- The Ocean Race in Newport 13th-21st May
- The Ocean Race in Aarhus 29th May-8th June
- The Ocean Race in Genova 25th June-1st July
- Trifork VO70 L4 is visiting Aarhus, Copenhagen, Aalborg and Geneva throughout April, May & June



Newport



Aarhus

trifork.com/ocean-race-aarhus/

MON 29 MAY	TUE 30 MAY	WED 31 MAY	THU 01 JUNE	FRI 02 JUNE	SAT 03 JUNE
	Youth Summit		Ocean Summit	Business Summit	
10:00 - 20:00 Ocean Live Park opens	10:00 - 20:00 Ocean Live Park	10:00 - 20:00 Ocean Live Park	10:00 - 20:00 Ocean Live Park	10:00 - 20:00 Ocean Live Park	10:00 - 20:00 Ocean Live Park
10:00 - 17:00 Sustainability Island	09:00 - 15:00 Sustainability Island	09:00 - 15:00 Sustainability Island	09:00 - 15:00 Sustainability Island	09:00 - 15:00 Sustainability Island	10:00 - 17:00 Sustainability Island
Official opening	Race event Boat arrival ETA	Technical Area / Boat maintenance	Technical Area / Boat maintenance City Reception	Technical Area / Boat maintenance	Technical Area / Boat maintenance

SUN 04 JUNE	MON 05 JUNE	TUE 06 JUNE	WED 07 JUNE	THU 08 JUNE
10:00 - 20:00 Ocean Live Park	10:00 - 20:00 Ocean Live Park	10:00 - 20:00 Ocean Live Park	10:00 - 20:00 Ocean Live Park	10:00 - 18:00 Ocean Live Park
10:00 - 17:00 Sustainability Island	10:00 - 17:00 Sustainability Island	09:00 - 15:00 Sustainability Island	09:00 - 15:00 Sustainability Island	09:00 - 15:00 Sustainability Island
Race event In-Port Race Awards night	Race event Pro-Am Race	Race event Pro-Am Race	Technical Area / Boat maintenance	Race event Leg Start (PM)



THE OCEAN RACE

AARHUS DENMARK
HOST CITY

TRIFORK.
STOPOVER
PRESENTING PARTNER

RACE PROGRAM

04 JUNE IN-PORT RACE

VO65 class

10:00
Sailors Parade
- Mellemarmen

10:15
Dock-out

12:05
In-Port Race start

IMOCA class

12:00
Sailors Parade
- Havnepladsen

12:15
Dock-out

14:10
In-Port Race start

05 JUNE PRO-AM RACE

VO65 & IMOCA

10:00
Dock-out

10:30
Pro-Am Race

15:00
Fleet dock-out

15:30
Pro-Am Race

06 JUNE PRO-AM RACE

VO65 & IMOCA

10:00
Dock-out

10:30
Pro-Am Race

15:00
Fleet dock-out

15:30
Pro-Am Race

08 JUNE LEG START

VO65 class

14:00
Sailors Parade
- Mellemarmen

14:15
Dock-out

16:05
Leg Start

IMOCA class

16:00
Sailors Parade
- Havnepladsen

16:15
Dock-out

18:10
Leg Start

TRIFORK
STOPOVER
PRESENTING PARTNER

AARHUS
DENMARK
HOST CITY

THE
OCEAN
RACE



The Aarhus Experience

The Aarhus experience is a world-class VIP experience for Trifork family employees and customers. Welcome guests to The Northern Star lounge and get a spectacular view of the competing racers. Visiting the lounge, you get an introduction to the race from the Ocean Race organisation. Also you get to experience a behind the scenes tour in the Race Village. The day ends with lunch or dinner.

[APPLY FOR TICKETS HERE](#) →



In-Port Race Experience

The best way to experience the In-Port Race is on a boat next to where the action takes place on the water. 'Tall Ship' boats sail you to the front row of the race course, where you can enjoy delicious food and drinks while watching the spectacular racers compete. The In-Port Race Experience is truly a once-in-a-lifetime experience.

[APPLY FOR TICKETS HERE](#) →



The RIB'ster Experience

Give customers a unique experience with this top-speed sailing experience, featuring stories from the toughest offshore race in the world. The Rib'ster is a great on-water experience in the Aarhus bay area, where you will experience the mighty Ocean Racers first-hand.

[APPLY FOR TICKETS HERE](#) →

	Numbers of tickets	When?	29/May	30/May	31/May	01/June	02/June	03/June	04/June	05/June	06/June	07/June	08/June
			Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday
				Pinse	Pinse				04/June	Grundlovsdag	06/June		
			Arrivals	Arrivals	Arrivals	Ocean Summit +City reception			In-Port Race	Pro-Am Race	Pro-Am Race		Leg start
Aarhus Experience (VIP-lounge morning)	500 tickets	From 10.00-14.00							80 pax	45 pax			
Aarhus Experience (VIP-lounge afternoon)		From 15.00-19.00		75 pax*					100 pax	100 pax			100 pax
Tall Ship In-Port Race (50 pax incl. catering)	50 tickets								50 pax	50 pax			




*Flexible booking. Alignments 1 week prior to the arrival.
70% chance of arrival the 30th

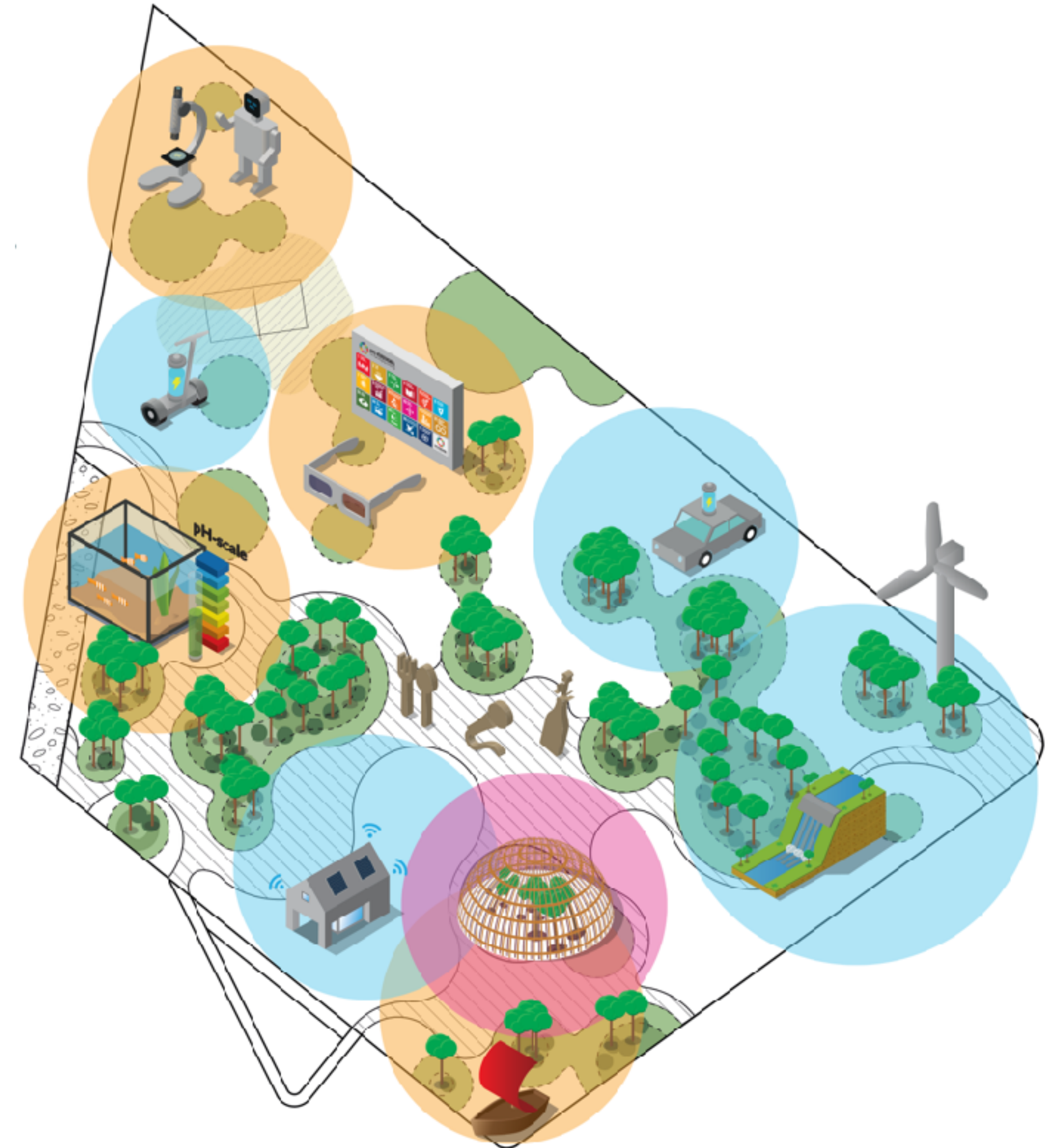
*The times are subject to change

Days of full activity on the water
Days with moderate activity on the water
Days with low activity on the water

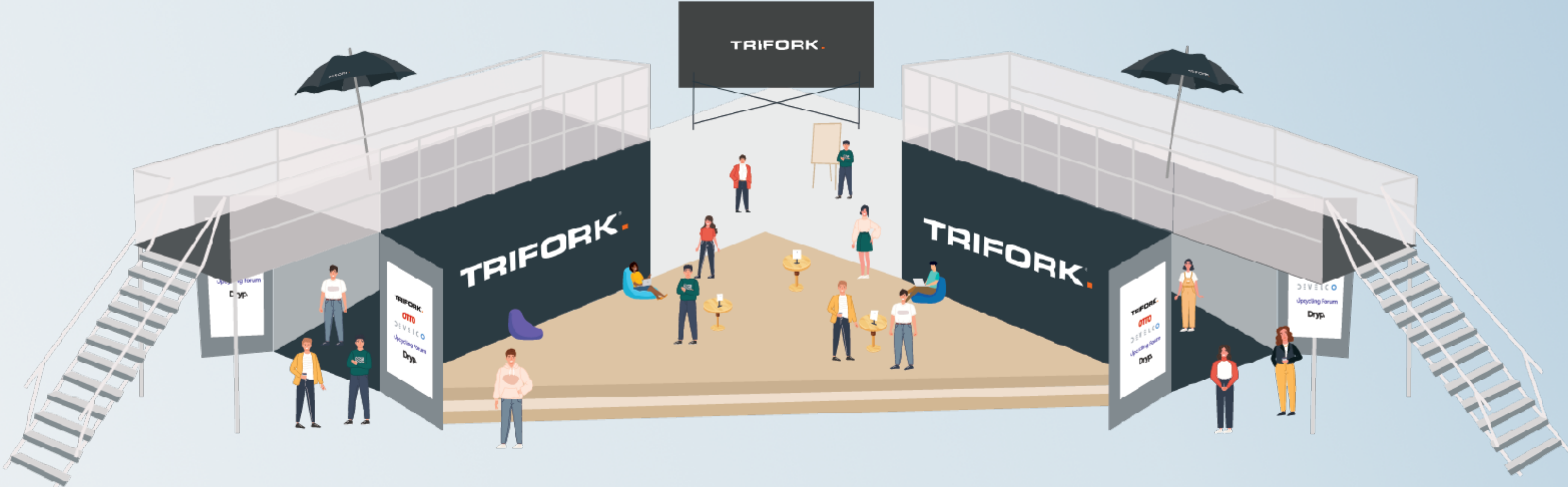
The Ocean Race

Sustainability Island

-  Youth summit
-  Green Danish Solutions
-  Education & games



Sustainability Island





Genova

LET'S CHANGE THE WORLD TOGETHER



**Give
customers an
experience
they will
never forget**

