## TRIFORK. ...think software

TECH UPDATE

Empowering your people with enterprise mobility

October 6, 2020



**ROYAL GREENLAND** 

Lars Bo Hassinggaard



**Enterprise Lead** 



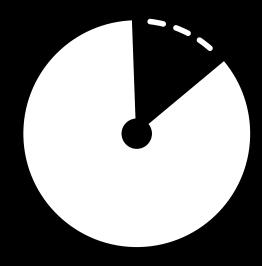
#### **Martin Holm Nielsen**

Partner and moderator

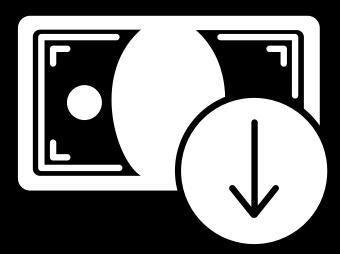
# Employees do their best work when they have access to the best tools.

## Unlock potential in every employee.

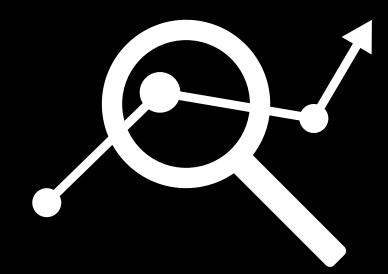
## Business Value



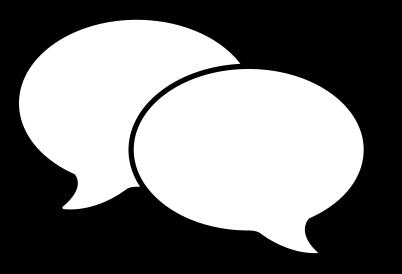
Improved response time through real-time access



Reduced costs through process efficiencies



Greater insight through business analytics

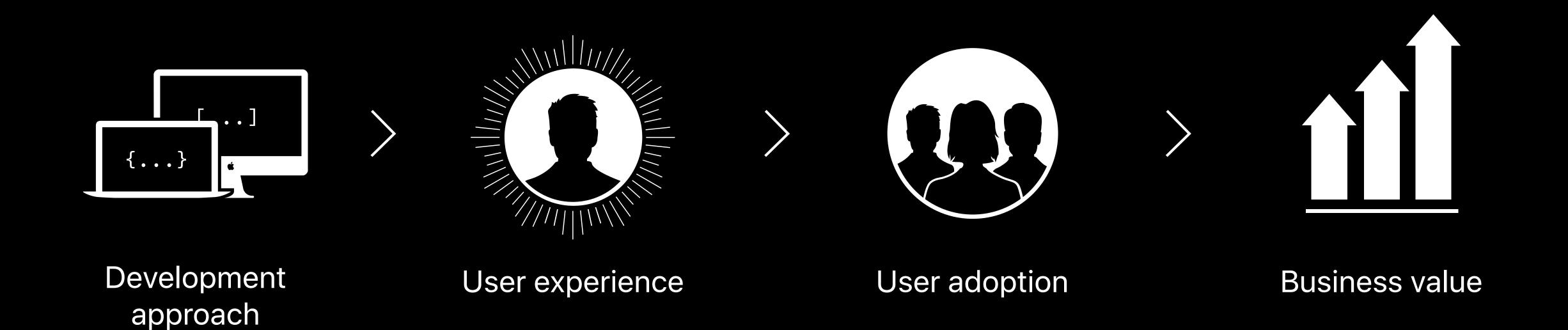


Better collaboration and customer engagement

## User Experience Is the Key to User Adoption



## Development Approach Impacts User Experience











iOS App



## Royal Greenland

- Digitalization of the fishermen.



## Royal Greenland - Company

- \* Fishing industry, own fleet, landbased factories, global, focus on Northern cold waters
- \* Greenlandic ownership
- \* Greenland:, 39'ish factories, 7 8 factory trawlers, smaller vessels
- \* Canada: Quebec (1), Newfoundland (6 12), Nova Scotia (1)
- \* Germany: Cuxhaven (1)
- \* Chile: Patagonia (1)
- \* Norway
- \* China etc.

Sales subsidiaries: Europe, Japan, CA, USA.

Retail, foodservice, Industry sales.

Main IT challenge: Infrastructure and connectivity. Many sites  $\rightarrow$  Robust, simple and bundled solutions.

Near the fish means at the out squirt of the world.



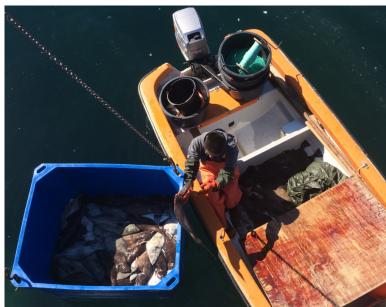
## Royal Greenland - Setting the scene

- \* Innovation forum 2018 hackathon.
- \* Maturing the idea internally.
  - Legal constraints
  - Policy
  - Business impact
  - Time
  - Practicalities, END-OF-THE-WORLD, Mobil services, Satellite links etc.

• We decided, based on a pure cost assessment and possible business impact, to go.







## Seasonality and ever changing conditions



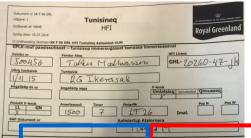


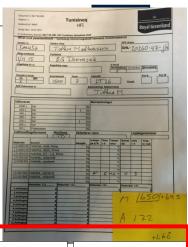




## Process - Rawmaterial purchase







Fisker ankommer med sin fangst

i kar i kasser Fyldes i "vores kar" påført is. Fangsten bliver kørt til indhandlingsafdelingen (opmærket med vendor nummer) Fiskeren udfylder indhandlingsskema Der foretages 10 stk prøver Lugt/Temp vrag/underm.

Fiskene vejes

Indhandlingsseddel færdiggøres



504154 Pavia Siegste 0279

79095





- 1. Fishermen input via APP
- 2. Internal QM and registration via APP.
- Verification and settlement, SAP interface. Factory office.

Fiskene sorteres efter størrelse i store kar Kar markeres med str/ indhandlingsdato Udfør indhandlingen i SAP Råvarelager RV (1000)



#### From - to







## RG consideration - Technical and project

- SAP wall to wall solutions
  - Other already running Mobil solutions Movilizer
  - Decision ended up on SAP SCP, and the SAP ecosystem.
  - Internal very strong SAP competences
  - Founded business knowledge, all internal IT.
  - Partnering with someone who could challenge our project methods, technical at another level on mobility solutions.
- Design thinking WS and MVP approach.
- Bending the ends of a MVP definition © as implementing any solution in Greenland is a challenge.
- High employee turnover.
- Few key users.
- Language.
- Getting around is difficult and extremely costly.
- Focus on the basic and most important features, backlog of god and properly bad ideas.
- Architecture and goal balancing.
  - Other solutions (Liquid UI, Movilizer) → Enterprise setup, offline, authentication, Business critical, Political focus.
  - Apple and IOS: TCO, and perception. Goal enabler.
  - Strategic platform.



#### RG takeaways

- Finding the architecture and project scope.
  - Not one size
  - Multiple solutions, different pacelayers, different business impact  $\rightarrow$  Classical ÍT skills
  - Get started. All the "troubles" cannot be foreseen anyway, Agile methods, MVP.
  - Is it possible to restrict the hardware and controlling the operation system.
  - Finding the right partner.

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TECH UPDATE

Top trends and challenges in Testing & Quality Assurance

November 12, 2020



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## Thank you and see you next time!

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